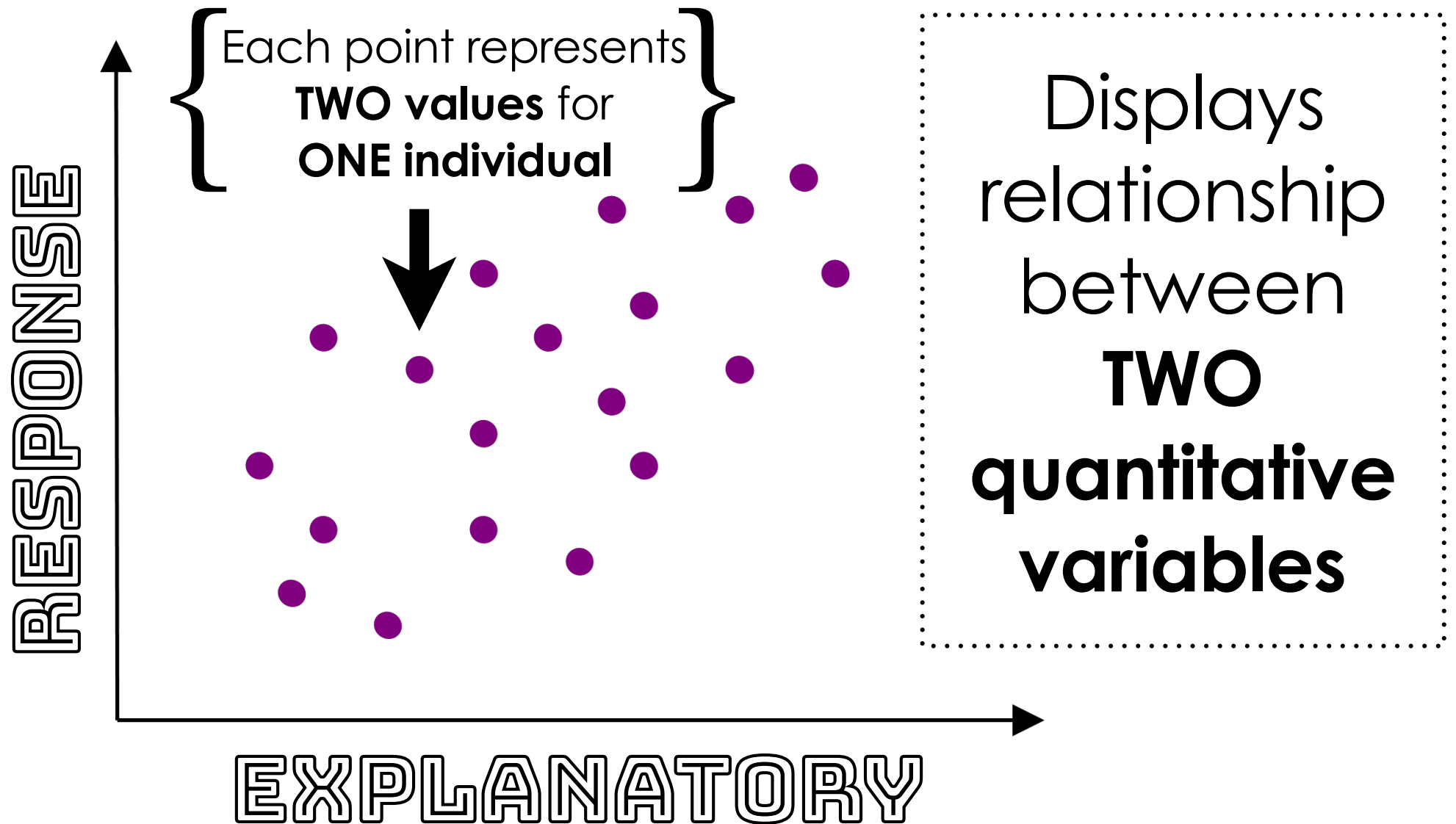


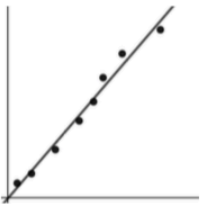
SCATTERPLOTS



DESCRIBING SCATTERPLOTS

Direction

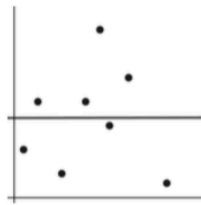
positive



negative

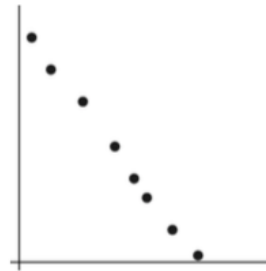


none

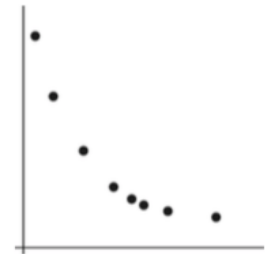


Form

linear

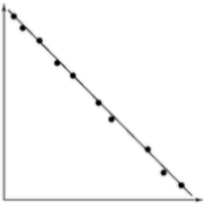


non linear

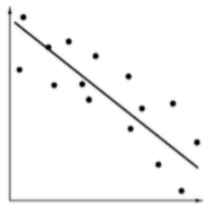


Strength

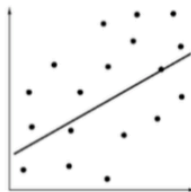
strong



moderate

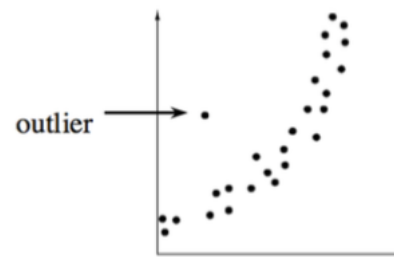


weak

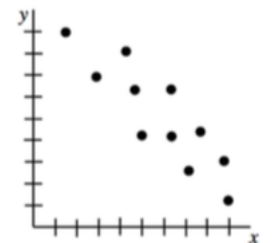


Outliers

outlier

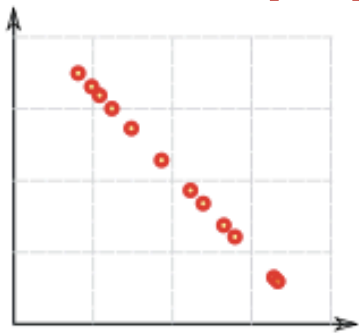


no outlier



Correlation

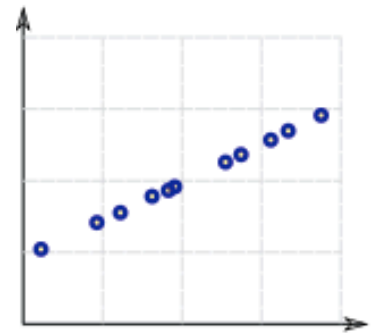
Perfect (-)



-1

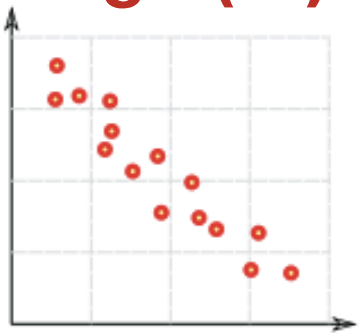
Describes
STRENGTH
&
DIRECTION

Perfect (+)



1

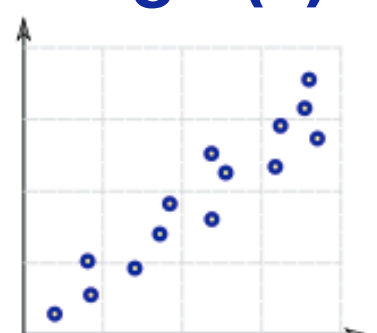
High (-)



-0.9

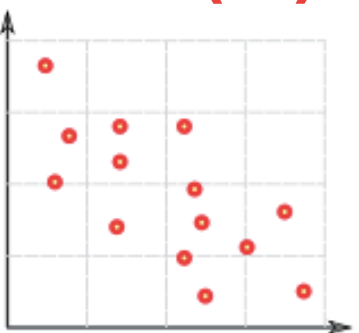
NOT
resistant
= greatly
affected by
outliers

High (+)



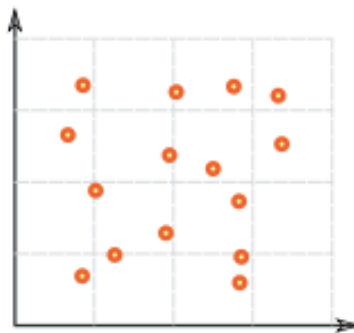
0.9

Low (-)



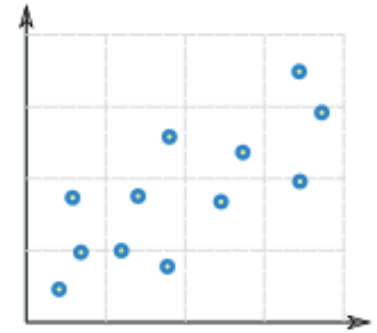
-0.5

None



0

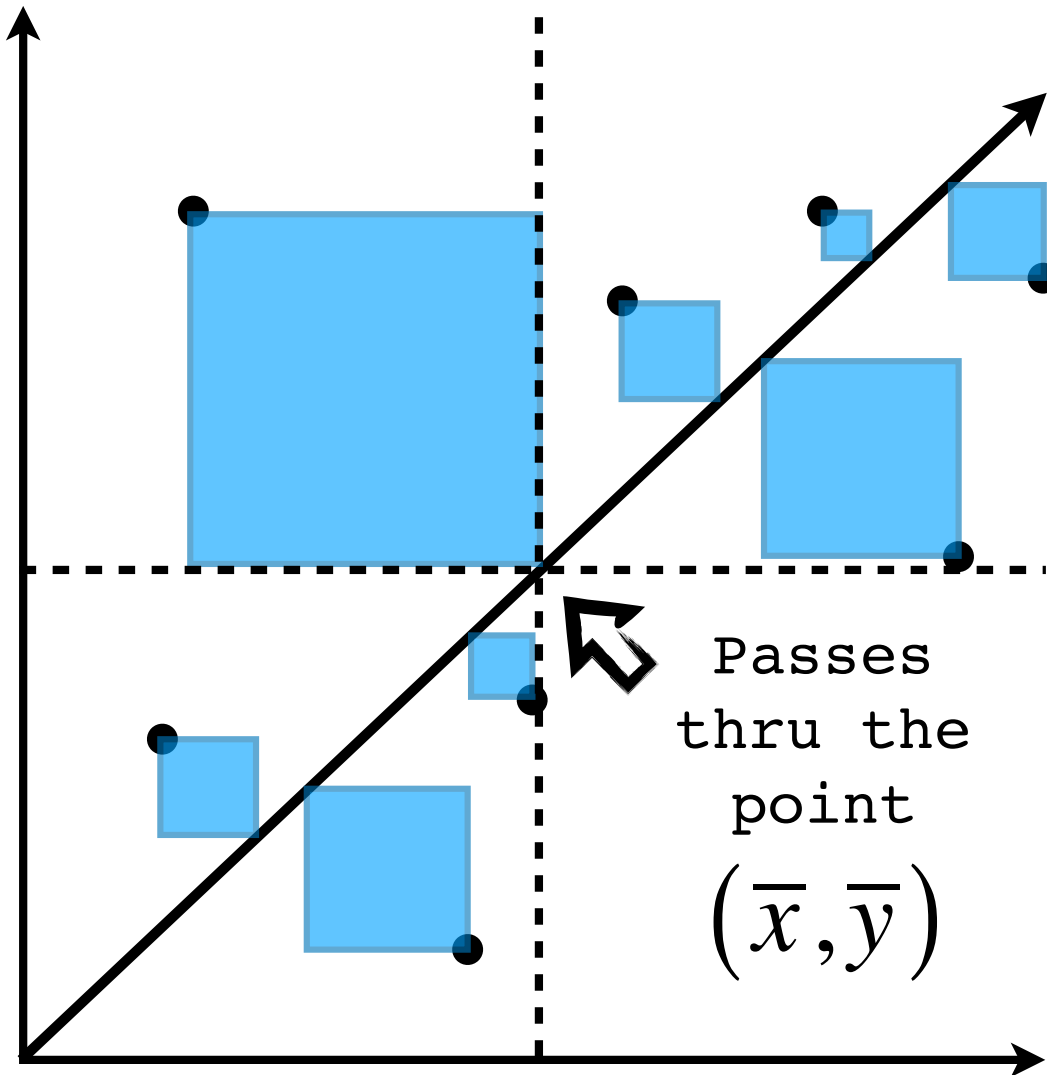
Low (+)



0.5

Least Squares Regression Line

(LSRL)



minimizes
sum of
squared
residuals

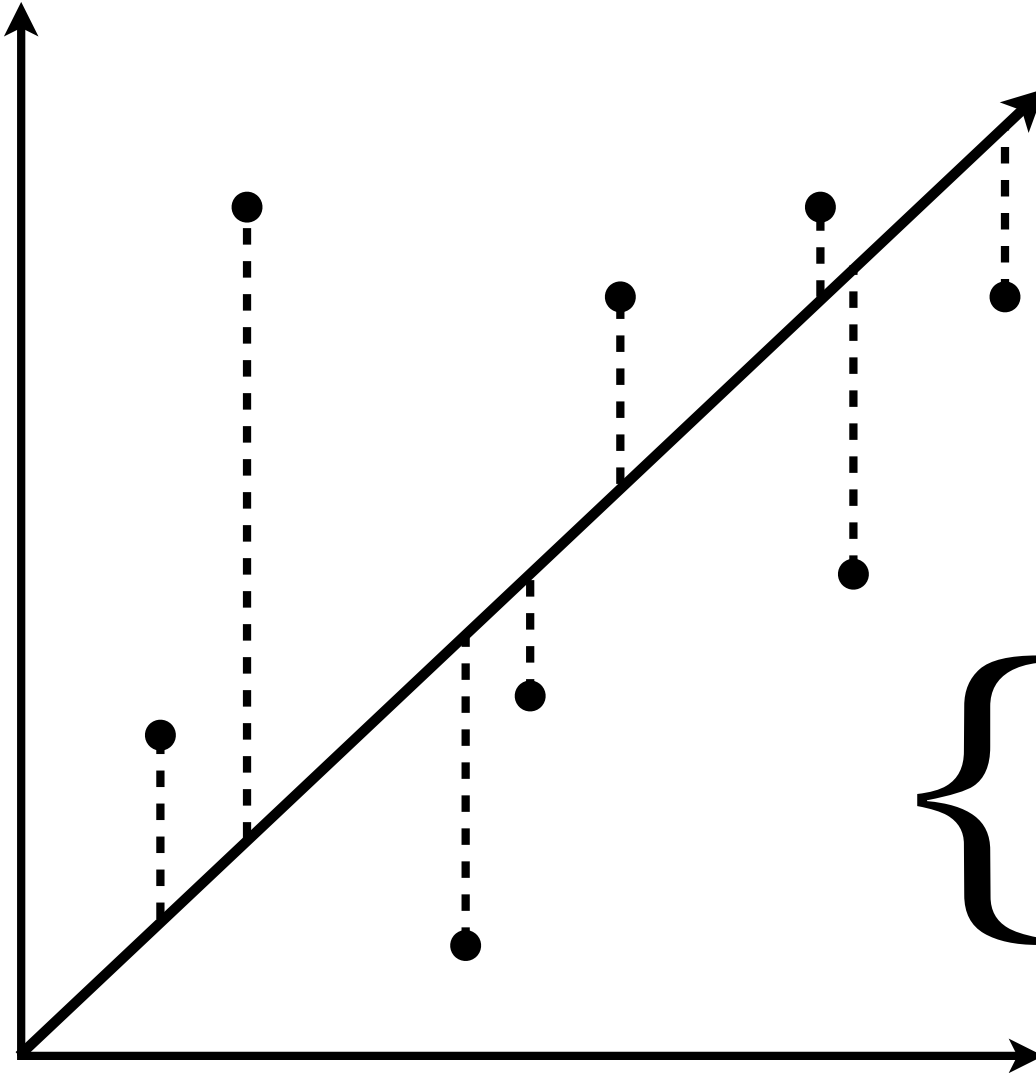
$$\hat{y} = a + bx$$

a = y - intercept

b = slope

Residuals

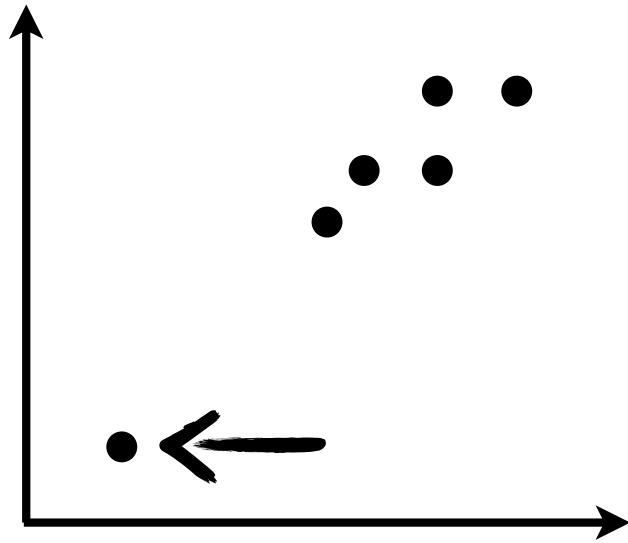
{ Prediction
error }



{ Observed – Predicted
 $y - \hat{y}$ }

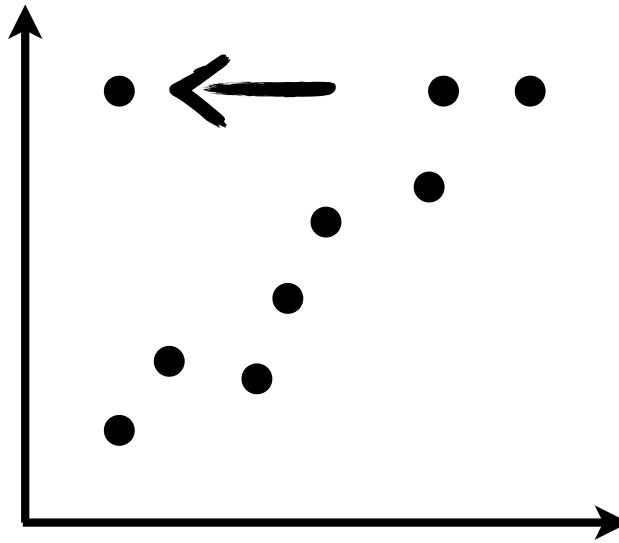
{ $s = \text{st. dev. of residuals}$
INTERPRETATION:
Actual value is typically $[s]$
units from the predicted value }

Unusual Points



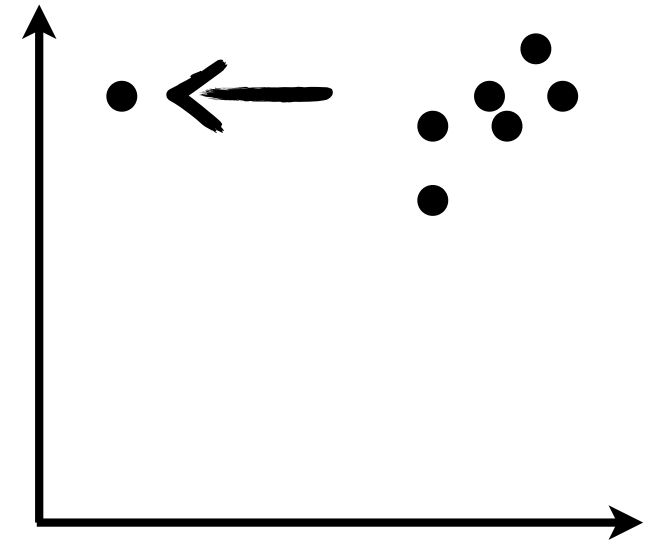
YES — High Leverage
NOT — Outlier
NOT — Influential

High Leverage
Very small/
large x-value



NOT — High Leverage
YES — Outlier
YES — Influential

Outlier
doesn't fit
overall pattern



YES — High Leverage
YES — Outlier
YES — Influential

Influential
Impacts the
LSRL